



# ANNUAL SPONSORSHIP

[www.liftinglucy.org](http://www.liftinglucy.org)

@BIWOCinBeer

[contact@liftinglucy.org](mailto:contact@liftinglucy.org)

**\$15,000**

**ASHNAN  
ALLY**

- Logo inclusion in Lifting Lucy in step & repeat banners
- Preferential product inclusion at events (where feasible)
- Company logo featured on dedicated sponsor page, in event programs & newsletters
- Limited inclusion of company promotions on website and newsletter
- Company-provided banner displayed at each Lifting Lucy event
- Table space provided at each event to promote company products, services, or opportunities
- Sponsor acknowledgment on social media, interviews, press releases, and fund documents
- 4 additional promotions on social media outlets and networks, as requested.
- 6 hours per month of DEI consulting by Lifting Lucy team members
- Unlimited access for 4 people to 2 events of choice hosted by Lifting Lucy
- Ultimate Swag Merch Basket

**\$6,000**

**SIDURI  
SPONSOR**

- Logo inclusion in Lifting Lucy event programs
- Company logo featured on dedicated sponsor page, in event programs & newsletters
- Company-provided banner displayed at each event
- Sponsor acknowledgment on social media, interviews, press releases, and fund documents
- 2 additional promotions on social media outlets and networks, as requested.
- 2 hours per month of DEI consulting by Lifting Lucy team members
- Unlimited access for 4 people to 2 events of choice hosted by Lifting Lucy
- Deluxe Merch Basket

**\$2,000**

**MBABA  
MEMBER**

- Logo inclusion in Lifting Lucy event programs
- Company logo featured on website
- Sponsor acknowledgment on social media, interviews, press releases, and fund documents
- 1 additional promotion on social media outlets and networks, as requested.
- 1 hour per month of DEI consulting by Lifting Lucy team members
- Unlimited access for 4 people to 2 events of choice hosted by Lifting Lucy
- Merch Basket

**\$500**

**BREWSTERS  
BACKER**

- Company logo featured on website
- Backer shout-outs on all social media outlets at time of engagement
- 30 minutes per month of DEI consulting by Lifting Lucy team members
- Four tickets to a Lifting Lucy event of your choice
- Merch Sampler

## Custom Sponsorship Options

- Custom Opportunities are available per event or program unless otherwise indicated. Please contact to discuss.
- Logo on website \$200 per quarter
- Company-provided banner displayed \$300 per event
- Table space for advertising and promotion \$150 per event

## In-Kind Partnership Opportunities

- Do you have a service you would like to share? We're looking for great partnerships! Contact us to discuss opportunities to support Lifting Lucy!
- Host a Lifting Lucy event (fundraiser, gala, benefit brew, Brewsters Place events, etc.)
- Catering or Bottle Share sponsorship for events
- Sponsor a BIWOC to attend major beer conference or a professional membership.